FOR IMMEDIATE RELEASE

Contacts:

Joy Kramer – 404-274-0068 Joy.kramer@adventuresatl.com



MEDIA ADVISORY

Imagine an Energy Independent Future at Clean Fuel Showcase Memphis Hosts Tennessee Alternative Fueled Vehicle Roadshow

Vehicle displays range from small electric vehicles to large trucks powered by a variety of alternative fuels

WHAT: Vehicle showcase and business seminar on the practical impact of clean, alternative fuels in today's vehicles. Attendees will get a close look at propane, biofuels, natural gas, electric (EV) and compressed natural gas (CNG) vehicles along with answers to questions on cost, safety, maintenance and fuel considerations.

- There are currently 33 different public alternative fuel stations near Memphis, TN (such as CNG, E85 Ethanol, Biodiesel, Propane, LNG, or Electric Charging Stations). MLGW is currently building 5 more CNG stations and is converting 200 of their vehicles.
- Interest in CNG and Propane are gaining speed in the Memphis area with a number of school systems and police fleets that are seriously weighing both options.
- Up to 56,000 miles of pipeline and more than 6,000 retail dealer locations make propane readily available throughout the United States.
- Natural gas currently costs from \$1.50–\$2.00 less per gasoline gallon equivalent (GGE)
- Agricenter International is the world's largest urban agricultural research facility and is currently conducting biofuel research trials with non-food/minor use crops such as switchgrass and sweet sorghum.
- The Tennessee Department of Transportation's Green Island Grant program has helped establish 31 E-85 Ethanol and 28 B20 Biodiesel pumps across the state.

WHERE: Agricenter International, Inc. 7777 Walnut Grove Road, Memphis TN 32801 Entrance C, Vehicles on display in parking lot located C Entrance.

VISUALS:

- Fast charging stations for plug-in electric vehicles manufactured by EFACEC
- New made-in-Tennessee models of the Nissan LEAF
- Westport F150 CNG Truck
- BlueBird Vision School bus powered by Propane
- Dodge Charger Police Vehicle powered by Propane
- Chevy Volt (EV)

WHEN: Monday, March 25, 2013

- 9-10 a.m.: Vehicle Showcase on site
- 10 a.m.-noon: Seminar: Series of presentations by manufacturers and suppliers

WHO: Media interviews available with Paul Rice, Director of the West Tennessee Clean Fuels Coalition, and Joy Kramer AFV Tour Director, Cornelius Willingham, Nissan-USA and Mike Anderson, EFACEC (Pronounced Eff-a-seck)- DC Fast Chargers for EV, Alan Jones-TDOT

INFORMATION AND REGISTRATION: The event is free and open to the public, but registration is required. For information visit www.afvroadshow.com or call 678-810-0929.